



September-December 2009 Editorial Calendar

SEPTEMBER

9 Clean Tech
23 Growth Strategies

LIST

Investment Banks
Medical Device Manufacturers

OCTOBER

7 Law & Technology Business
21 Meetings

Semiconductor Manufacturers
NSF Grants

NOVEMBER

4 All Stars
18 Education / TechCitizenship

Clean Tech Employers
IP Law Firms

DECEMBER

2 Finance Strategies
16 Life Sciences
23 NE Technology Directory

Graduate Schools
Largest Biotech Companies

WEEKLY FEATURES: Calendar, Personnel, Real Deal, The Pitch, and Wired In

EVENTS

September 24
October 29
November 20

Finance Forum
High Tech All-Stars
TechCitizenship

Mass High Tech, the Journal of New England Technology, is owned by American City Business Journals, largest owner of city business journals in the country. MHT specializes in covering the region's incubation of next generation technologies and the people and companies behind our innovation economy. New England's technology and life sciences executives and engineers rely on MHT to track the pulse of local market forces, to identify new trends, detect emerging competition and uncover new opportunities. Given the importance of ROI, we've found that our clients and prospects value their relationship with MHT as they need to be more focused and strategic when deciding which markets to target and, subsequently, which media vehicles to utilize to help them to achieve their new business development goals.

As an information resources company serving the needs of executives and engineers working throughout New England's innovation economy, we are responsible for the following products:

Bi-Weekly Print Product

published every other
Wednesday, providing analysis
and targeted content

Web Site masshightech.com

Each month, averaging
95,000 unique visitors and
more than 270,000 page views

Daily opt-in news email products:

Tech Flash, Bio Flash,
and Finance Flash.

Weekly opt-in news email products:

Green Flash and Startup Report

Networking/Educational Events:

We produce several events annually attracting hundreds of attendees. These include our quarterly Forum Series, All-Stars and Women to Watch

Directory/Database:

Our New England Directory of Technology Companies, available in book format or online, includes listings of almost 8,000 companies and 16,500 contacts