



# 2010 Editorial Calendar

Issue	List
<b>JANUARY</b>	
6 Education & Training	IT Consulting Firms
20 Clean Technology	Top Patent Holders
<b>FEBRUARY</b>	
3 Fast Growth Technology Companies	Top Tech Deals / M&A
17 Life Sciences & Medical Frontiers	Highest-ranked LEED-certified Projects
<b>MARCH</b>	
3 Real Estate	Top Tech Employers
17 Entrepreneurship/Women to Watch	Women Board Members at Public Cos.
31 Education & Training	Biotech Patent Holders
<b>APRIL</b>	
14 Meetings & Conferences	Top Hardware Companies
28 Healthcare IT/Clean Tech Directory	IT Education Providers
<b>MAY</b>	
12 Law & Technology	VC Firms
26 How to Toolbox	Largest Lab Space
<b>JUNE</b>	
9 Economic Development	Largest Economic Development Agencies
23 Life Sciences	Largest Biotech Companies
<b>JULY</b>	
7 Creative Economy	Consumer Tech Companies
21 Greentech	Minority-Owned Businesses
<b>AUGUST</b>	
4 Tech Education Directory	NSF Grants
18 Life Sciences	Software Developers
<b>SEPTEMBER</b>	
1 Tech Across New England	Investment Banks
15 Meetings & Conferences	Medical Device Manufacturers
29 Growth Strategies	Semiconductor Makers/Suppliers
<b>OCTOBER</b>	
13 Clean Technology	Cleantech Employers
27 All-Stars	Women-Owned Businesses
<b>NOVEMBER</b>	
10 Law & Technology	Top Tech Meeting Spaces
24 TechCitizenship/Education	Fastest Growing Public Tech Companies
<b>DECEMBER</b>	
8 Finance/Venture Capital	IP Law Firms
22 Life Sciences	Graduate Schools
22 NE Technology Directory	

## Regular Print Features:

Best of the Web, Calendar,  
Changing Places,  
The Pitch and Wired In

## Monthly Print Features:

Real Deal and TechCitizenship

## Events:

Bio Forum: February  
Women to Watch: March 19  
Cleantech Forum: April 29  
Emerging Tech Forum: June  
Finance Forum: September  
All Stars: October 28  
TechCitizenship: December 1

## Daily opt-in email products:

### TechFlash:

The latest tech and life sciences headlines at your fingertips

### BioFlash:

Delves deeper into biotech, pharma, medical devices and healthcare tech news

### FinanceFlash:

Tracks the latest V.C. financings, mergers, acquisitions, licensings and more

## Weekly opt-in email products:

### GreenFlash:

Bundles together the most important news and information from New England's clean tech, alternative energy, biofuel, solar, wind, battery and fuel cell initiatives

### Startup Report:

With its focus on entrepreneurship, your best source for identifying the region's top tech startups.

## Web Site [masshightech.com](http://masshightech.com)

New England's top tech portal connecting entrepreneurs and executives with the headlines and resources keeping them on top of the innovation economy.

## Bi-Weekly Print Product

Published every other Wednesday, provides analysis and targeted content.

## Directory/Database:

Our New England Directory of Technology Companies, available in book format or online, includes listings of almost 8,000 companies and 17,000 contacts.